



## A big-hearted fund powered by the Columbus startup community

### MISSION

To rally the Columbus startup community around BIG ideas that will help fund the “starting up” of initiatives to improve our community.

### WHY?

Entrepreneurs are in the business of new ideas, and we believe passionately that more good ideas deserve a chance to take root and grow.

Entrepreneurs also know that we can’t go it alone, and neither can anyone else. Most of us have been supported by friends, family, investors, and our community, all helping us in various ways to turn our ideas into action. Now we want to join in. We want to create a culture of giving inside our own companies. We believe it’s up to us. If you are an entrepreneur, you probably feel the same way.

### WHAT?

Through START, entrepreneurs can support initiatives that are starting something special in our community. It could have a technical flavor, such as increasing WIFI availability for underserved neighborhoods. It could be a green idea, like starting the spread of urban vegetable gardens. It could be an initiative in the arts, such as creating a water color curriculum for nursing homes. The common thread is “starting up.”

Rev1 Ventures is seeding the fund with an initial \$10,000 gift. START’s first goal is to raise an additional \$5,000 from the startup community by early 2017.

### WHO?

START is guided by an entrepreneur-focused advisory board. The founding advisory board is made up of:

**Phil George**, CEO & Founder | MentorcliQ

**Mike Morgan**, CEO | Updox

**Anthony Reynolds**, Co-Founder | Refill

**Pam Springer**, President & CEO | ORIS Intelligence

**Steve White**, CEO & Founder | Clarivoy

**Shaun Young**, CEO & Founder | Ardina & Millenefits

### HOW?

START is chance for entrepreneurs to give back and to create, by committed example, a culturing of giving inside our own companies. The Columbus Foundation will manage distributions from the fund.

Join START now. It’s easy to find out how good it feels to give.

[bit.ly/CBUSSTART](http://bit.ly/CBUSSTART)



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## HOW?

### Ways to give:

1. Give online:

Columbus Foundation: [bit.ly/START-Foundation](http://bit.ly/START-Foundation)

2. Give via mail:

Mail a check made to:

“The Columbus Foundation”

START Fund of the Columbus Foundation

ATTN:

Carter Hatch

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[Chatch@columbusfoundation.org](mailto:Chatch@columbusfoundation.org)

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